



## PRESS RELEASE

### **MailUp Group awarded for H1 2019 sales and EBITDA growth**

**Milan (Italy), November, 22 2019** - MailUp Group (MAIL), a company admitted to trading on the multilateral trading facility AIM Italia / Alternative Investment Market and operating in the marketing technology field, yesterday was awarded the “H1 2019 Growth Award” during the 6<sup>th</sup> edition of the IRTop AIM Investor Day in Milan.

The award was granted by reason of *“the significant growth in revenues and EBITDA achieved in the first semester of 2019”*, as the award itself reads.

**Nazzareno Gorni**, CEO and founder at MailUp Group, commented in receiving the prize: *“This award is an important acknowledgement of the economic results achieved during the first half of 2019, that were supported by a significant growth in staff and a strengthening of innovative work practices (such as smart working, performance development programs and a continuous feedback culture). For this, I wish to thank all MailUp Group teams”*.

**Anna Lambiase**, CEO and Chairman at IRTop Consulting, stated: *“We are very happy to award MailUp Group among the companies that took part to the 6<sup>th</sup> AIM Investor Day and stood out for their growth and attention to digital innovation. The company showed a special focus to these matters since day one”*.



**MailUp Group** (MAIL) is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from parent company MailUp, the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, MailUp Group is a leading European player in the field of Cloud Marketing Technologies, serving 22,000+ customers in 115+ countries. The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of 33+%.

**ISIN IT0005040354 - Reuters: MAIL.MI - Bloomberg: MAIL IM**

Media & Guidelines: <https://mailupgroup.com/guidelines/>

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