



Price Sensitive

PRESS RELEASE

**Growens S.p.A.
Ticker change**

Milan, 3 May, 2021 – Growens S.p.A. – GROW (the “Company” or the “Issuer” or “Growens”), a company admitted to trading on the multilateral trading facility *AIM Italia* and operating in the cloud marketing technology field, hereby notifies that the Italian Stock Exchange issued provision n. 14430 to change the corporate ticker starting from 3rd May, 2021.

Therefore, the new exchange ticker for Growens ordinary shares, ISIN IT0005040354, is GROW.



Growens (GROW) is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the parent company, which includes the MailUp business unit (Email marketing technology), the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, Growens is a leading European player in the field of Cloud Marketing Technologies, serving 25,500+ customers in 100+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of 36+%.

ISIN IT0005040354 - Reuters: GROW.MI - Bloomberg: GROW IM

Media & Guidelines: <https://growens.io/en/media-guidelines>

For further information please contact:

Growens Investor Relations

Micaela Cristina Capelli
+39 02 71040485
investor.relations@growens.io

Nomad
BPER Banca
+39 051 2756537
mailup@bper.it

Growens Press Office

Maria Giulia Ganassini
+39 02 89603080
press@growens.io
growens.io

iCorporate - Growens Press Office

Arturo Salerni
+39 335 1222631
growens@icorporate.it