



PRICE SENSITIVE

PRESS RELEASE

## Financial calendar for the fiscal year 2024

**Milan, 21 December, 2023** – Growens S.p.A. – GROW (the “Company” or the “Issuer” or “Growens”), a company admitted to trading on the multilateral trading facility Euronext Growth Milan and operating in the cloud marketing technology field, according to Article 17 of the AIM Rules for Issuers, hereby notifies the

### Financial calendar for the fiscal year 2024

Date	Event
19 <sup>th</sup> March, 2024	Board of Directors meeting for the approval of the individual and consolidated Full Year Report as of 31/12/2023 and convening of the Shareholders Ordinary Meeting
18 <sup>th</sup> April, 2024	Shareholders’ ordinary meeting for the approval of the individual and consolidated Full Year Report as of 31/12/2023
7 <sup>th</sup> May, 2024	Board of Directors meeting to examine certain consolidated financial data concerning the 3-months period ending 31/03/2024 (Revenues, EBITDA, EBT, Net Financial Position)
24 <sup>th</sup> September, 2024	Board of Directors meeting for the approval of the individual and consolidated Half Year Report as of 30/06/2024, subject to voluntary limited audit
5 <sup>th</sup> November, 2024	Board of Directors meeting to examine certain consolidated financial data concerning the 9-months period ending 30/09/2024 (Revenues, EBITDA, EBT, Net Financial Position)

Within several days from the above-mentioned Board meetings, an investor call will be held, the details of which will be disseminated alongside the respective press releases.



The Company also notifies that, after the review of quarterly unaudited consolidated results, gross sales figures from management accounts, not subject to a BoD resolution, will be released on the tenth day (or the following trading day if such day falls on a bank holiday) of each month following the quarter end, and thus:

**Consolidated quarterly sales and SaaS ARR**

Date	Event
10 <sup>th</sup> January, 2024	Review of quarterly consolidated gross sales as of 31/12/2023 and SaaS ARR as of December 2023
10 <sup>th</sup> April, 2024	Review of quarterly consolidated gross sales as of 31/03/2024 and SaaS ARR as of March 2024
10 <sup>th</sup> July, 2024	Review of quarterly consolidated gross sales as of 30/06/2024 and SaaS ARR as of June 2024
10 <sup>th</sup> October, 2024	Review of quarterly consolidated gross sales as of 30/09/2024 and SaaS ARR as of September 2024



**Growens (GROW)** is a leading European player in the field of Cloud Marketing Technologies, serving thousands of clients worldwide. Its SaaS and CPaaS solutions allow SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the original business MailUp the Group grew steadily since 2002, both organically and via M&A, peaking with the launch of innovative products such as [Beefree.io](https://beefree.io).

The company is admitted to trading on the Euronext Growth Milan (EGM) market managed by the Italian Stock Exchange, with a free float above 31%.

ISIN IT0005040354 - Reuters: GROW.MI - Bloomberg: GROW IM

Media & Guidelines: <https://growens.io/en/media-guidelines>

For further information please contact:

**Growens Investor Relations**

Micaela Cristina Capelli

+39 02 71040485

[investor.relations@growens.io](mailto:investor.relations@growens.io)

**Growens Press Office**

Maria Giulia Ganassini

+39 02 89603080

[press@growens.io](mailto:press@growens.io)

[growens.io](https://growens.io)

**Euronext Growth Advisor**

BPER Banca

+39 051 2756537

[growens@bper.it](mailto:growens@bper.it)

**iCorporate - Growens Press Office**

Luca Manzato

+39 335 7122973

Alberto Colombini

+39 335 1222631

[growens@icorporate.it](mailto:growens@icorporate.it)