



PRICE SENSITIVE

PRESS RELEASE

Scrip dividend allotment results

Milan, 12 May, 2025 – Growens S.p.A. – GROW (the “**Company**” or the “**Issuer**” or “**Growens**”), a company admitted to trading on the multilateral trading facility Euronext Growth Milan and operating in the cloud marketing technology field, with reference to the shareholders’ resolution of April 15, 2025, concerning the distribution of an extraordinary dividend (scrip dividend) of €0.38 gross per share, for a total amount of €4.8 million, to be paid in cash or, at the exclusive discretion of the shareholder, in Growens S.p.A. ordinary shares – ISIN: IT0005040354 (for all further details, please refer to the related press release) – the Company announces that, as of today, based on the circulating shares, the following shareholder choices have been received:

- for 2,438,574 shares, no explicit choice was made; therefore, a gross dividend of €0.38 per share will be paid in cash, for a total outlay of €926,658.12;
- for 10,245,128 shares, a request was received to receive treasury shares at a rate of 1 Growens share for every 8 held, which will result in the allocation of 1,280,641 shares to entitled parties, equal to 8.3% of the share capital.

The payment date is set for June 12, 2025.

It is noted that the 2,709,641 treasury shares already held in the Company portfolio were not entitled to the dividend. As a result of the above, on the payment date, 1,429,000 treasury shares will remain in Growens’ portfolio, equal to 9.3% of the share capital.

The cash dividend payment will be made using part of the net profit for the 2024 financial year of the parent company, which amounts to €2,161,468.76. Therefore, the remaining amount of €1,234,810.64 will be allocated to reserves.

The Company was assisted in the transaction by law firm Herbert Smith Freehills.



Growens (GROW) is a leading European player in the field of Cloud Marketing Technologies, serving thousands of clients worldwide. Its SaaS and CPaaS solutions allow SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the original business MailUp the Group grew steadily since 2002, both organically and via M&A, peaking with the launch of innovative products such as [Beefree.io](#).

The company is admitted to trading on the Euronext Growth Milan (EGM) market managed by the Italian Stock Exchange, with a free float above 31%.

ISIN IT0005040354 - Reuters: GROW.MI - Bloomberg: GROW IM

Media & Guidelines: <https://growens.io/en/media-guidelines>

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