



PRICE SENSITIVE

PRESS RELEASE

Announcement under art. 17 of Euronext Growth Milan Rules: change in relevant investors

Milan, 26 June, 2025 – Growens S.p.A. –GROW (the “Company” or the “Issuer” or “Growens”), a company admitted to trading on the multilateral trading facility Euronext Growth Milan and operating in the cloud marketing technology field, announces, according to article 17 of Euronext Growth Milan Issuers Regulations, that they were notified a change in the shareholding by the relevant shareholder Matteo Bettoni, whose direct and indirect ownership in Growens exceeded the regulatory 10% relevant threshold starting from 12 June, 2025.

Following the above and the allotment of the share component of the scrip dividend regulated on 12 June, 2025, Growens’ capital structure is now as per the below:

| Shareholder | NoS | % |
|--|-------------------|-----------------|
| Gorni Nazzareno (via Poliedriq S.r.l.) | 1,810,524 | 11.762% |
| Miscia Alberto (via AMOS.r.l.) | 1,606,054 | 10.433% |
| Monfredini Matteo (via MM S.r.l.) | 1,788,619 | 11.619% |
| Azzali Luca (via Yugen S.r.l.) | 1,546,212 | 10.045% |
| Bettoni Matteo (via Linea S.r.l.) | 1,699,087 | 11.038% |
| Treasury Shares | 1,429,000 | 9.283% |
| Free Float | 5,513,847 | 35.820% |
| Total | 15,393,343 | 100.000% |



Growens (GROW) is a leading European player in the field of Cloud Marketing Technologies, serving thousands of clients worldwide. Its SaaS and CPaaS solutions allow SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from the original business MailUp the Group grew steadily since 2002, both organically and via M&A, peaking with the launch of innovative products such as [Beefree.io](https://www.beefree.io).

The company is admitted to trading on the Euronext Growth Milan (EGM) market managed by the Italian Stock Exchange, with a free float above 35%.

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Media & Guidelines: <https://growens.io/en/media-guidelines>

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